

# Jordan Sickler

## Software Engineer

Tampa, FL 33602

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## Professional Summary

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### Front-End Development Expertise:

- Skilled React.js developer with a strong foundation in JavaScript, CSS, and HTML.
- Experienced in designing and developing complex digital forms, optimizing for optimal user experience, accessibility, and data validation to ensure accurate and efficient data collection.
- Proficient in React tools like Webpack, Enzyme, Redux, and Flux to build dynamic user interfaces.
- Experience in browser-based debugging and performance testing for optimized web experiences.
- Excellent problem-solving skills to tackle technical challenges efficiently.

### Mobile App Development Accomplishments:

- Proven track record of creating successful and commercially viable mobile applications.
- Proficient in working with various Content Management Systems (CMS) such as WordPress, Shopify, and custom CMS solutions to efficiently manage and update website content.
- Strong collaborator, incorporating feedback from product managers, designers, and engineers.
- Focused on continuous improvement, seeking ways to enhance app user engagement and retention.

### Design Capabilities:

- Extensive experience with design platforms like Adobe Photoshop, Illustrator, and Figma.
  - Solid foundation in design principles with a keen eye for aesthetics and user experience.
  - Skilled in crafting visually compelling and user-friendly interfaces.
  - Adept at creating high-quality vector graphics, logos, icons, and illustrations using Adobe Illustrator.
- Deep understanding of typography, color theory, and composition for impactful design solutions.

### Certified Scrum Master (CSM)

### People I've worked with:

Tampa Bay Buccaneers, Rays, Lightning, Tijuana Flats, Busch Gardens,  
Seaworld, Kanes Furniture, and more.

I love to hear from you. Whether you have a question or a potential project — shoot me a message.

Portfolio Site: [Jordansickler.com](http://Jordansickler.com)

Willing to relocate: Anywhere

Authorized to work in the US for any employer

## Work Experience

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### Web Manager

Kane's Furniture-Tampa, FL

January 2022 to Present

- Achieved \$300,000+ in monthly sales by effectively managing and optimizing an e-commerce store.
- Leveraged UX/UI design and marketing expertise to create engaging customer experiences and drive conversions.
- Committed to web accessibility: Ensures all web projects adhere to WCAG guidelines, making them accessible to users with disabilities.
- Successfully adapted to market dynamics, implementing innovative strategies to boost online visibility and revenue.
- Successfully managed and optimized the company's e-commerce website on the Shopify platform, overseeing content updates, product listings, and SEO strategies to drive online sales and customer engagement.

## **Software Engineer**

Igas usa-Tampa, FL

February 2022 to December 2022

- Led the IT department in the complete redesign and development of a new website and mobile application from scratch.
- Successfully managed and executed a company-wide rebranding initiative, including the creation of new marketing materials and a refreshed corporate identity.

## **UX Engineer**

Trinity Insight-Remote

January 2019 to February 2022

- Successfully designed and developed digital products, including websites and mobile applications, with a focus on user experience and usability.
- Conducted comprehensive technical planning, ensuring system integration, quality assurance, and effective problem-solving throughout the development process.

## **Web Developer**

AARO-Remote

October 2021 to December 2021

- Successfully developed a new WordPress website featuring contact forms, mobile responsiveness, and secure member sign-in functionalities.
- Effectively communicated AARO's mission and established credibility within the Central Texas market.

## **React Native mobile developer**

FREELANCE-Tampa, FL

January 2020 to November 2021

- Successfully developed mobile apps and user interface components from prototypes and wireframes using React Native.
- Implemented robust automated testing frameworks to ensure code quality, reliability, and performance.

## **Front End Web Developer**

1305Designs-Tampa, FL

February 2018 to January 2019

- Collaborated with the team to design, structure, and implement new websites from start to finish, updated existing websites.
- Developed user-friendly architecture, provided support, and excellent customer service.
- Participated in weekly meetings with executives and supported brainstorming and generating ideas.

## **Data analyst**

Nielsen-Tampa, FL

November 2016 to January 2019

- Conducted regression analysis and provided valuable information output to clients.
- Explained study results to commercial consultants for client communication.
- Controlled project information to minimize errors and obtain high-quality results.

## Education

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### **Bachelor's in Computer science**

University of South Florida-Main Campus - Tampa, FL  
2015 to January 2019

### **High School Diploma in Basic Study**

Hich School Braulio Alonso High School - Tampa, FL  
June 2013

## Skills

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- kot
- SCSS
- Linkbuilding
- Git
- Usability
- Application Development
- CSS
- Redux
- Front-End Development
- Keyword research
- E-commerce (3 years)
- JSON
- User Interface (UI)
- Scrum (5 years)
- liquid
- Web Development
- React Native
- Jquery
- Bootstrap
- Powerpoint
- User Experience (UX)
- GitHub
- CMS (6 years)
- Computer Skills (5 years)
- Computer literacy
- React

- SASS
- Social media marketing (5 years)
- Sketch
- Shopify
- HTML5
- User research
- Social media management (5 years)
- Swift
- Excel
- Detail Oriented (5 years)
- Google Search Console
- Web accessibility (5 years)
- APIs
- JavaScript
- testing

## Links

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<https://jordansickler.com>

## Certifications and Licenses

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**CompTIA A+**

**CompTIA Security+**

**Google Analytics Certification**

**CompTIA Network+**